

WWI Propaganda Posters

Directions: Answer the three Analysis questions below for EACH poster, then considering all of the posters together, respond to the six Post Analysis Questions at the bottom.

Analysis Questions:

1. What symbols and images are present?
2. What tools of propaganda are used? (Examples below)
Humor or Caricatures Demonization
Half-Truths or Lies Catchy slogans
Patriotic Appeals Evocative Symbols
3. What is the primary purpose of this poster?

Name Calling
Emotional Appeals

Post Analysis Questions:

1. What were some of the common objectives you identified in the propaganda posters?
2. What were some of the most common tools you identified in the propaganda posters?
3. To what extent does propaganda appeal to emotions and not reason? Why do you think this is so?
4. Can you think of any forms of propaganda that affect your life? How do these forms of propaganda appeal to emotions of fear, hatred, sympathy, patriotism, or consumerism?
5. Have you ever been personally affected by a piece of propaganda? Explain.
6. How can you recognize propaganda in today's world? Should the government try to limit or ban propaganda? Why or why not?